



Sponsor Opportunities



NORTHPOLEWACO.COM

Estimated Attendance: 115,000 +

Open to the Public Thurs - Sunday / Private Corporate Parties during the week



Logos On Ice

Place your Company logo in the ice for prime branding visibility.

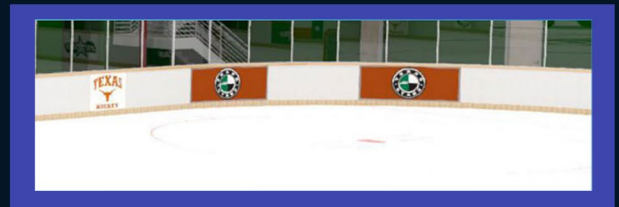
(Limited)

Center Ice Location - \$7,500

Half-way Rink Location - \$5,000

Banners On Railing

\$2,500 each



Naming Rights

Snow Playground - \$7,000

Family Entertainment Stage - \$10,000

Ice Bar - \$15,000

Ice Skating Rink - \$20,000

Overall Event - \$50,000



Other Advertising

Logo Scrolling on the Big Screen behind stage - \$500

Christmas Tree Ornament with your Logo - \$500

Multiple Promotional Items available
(Cups, hats, shirts, etc) - Various Pricing



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